1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?
   1. More campaigns are successful then failed each year
   2. There is more failures in the last 4 months of the year
   3. Aug has the lowest performing month for all 3 categories
2. What are some limitations of this dataset?
   1. There is some limited data and some of the years are not complete
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. Pie chart of success vs non-success
   2. Stacked Bar char of category vs outcome
   3. Pie chart of category of success
   4. Stack bar chart by category of success vs non success